

Regarding RM-10641, I would strongly recommend against adopting any part of this petition. A burden would be placed on retailers for both record collection and storage, as well as "tagging" equipment. This would require significant financial and staffing resources; the cost of which would be passed directly to the consumer. Furthermore, collection and storage of personal data has already reached unacceptable levels, and this is one more form of encroachment into our 4th amendment rights.